

Daniel Miller

941-266-9476

where@isdanielonline.com

1256 5th St., Sarasota, FL 34236

<http://isdanielonline.com>

<http://sartq.com>

Profile

Successful Creative Director with 6+ years experience in Graphic Design, Web Development, Advertising and Marketing. Proven ability to master challenges and develop highly effective and compelling visual solutions.

Expertise

- Concept Development
- Identity and Branding Development
- Art Direction
- Video and Audio Direction
- Client Relationship Management
- Team Leadership
- Project Management
- Experience

Experience

Creative Director

American Tin Ceilings, Florida

12/2004-Present

- Director of all Technologies.
- Develop branding strategy for online and print campaigns.
- Develop internet marketing and advertising campaigns.
- Developed, implemented and maintained SEO tactics and strategy.
- Managed CPC / PPC online advertising campaigns.
- Responsible for budgets and timelines.
- Manage contractors through all phases of work process.
- Active designer and web developer in day-to-day workflow.
- Active I.T. technician / Networking consultant.

Editor/ Founder / Creative Director

Spooky-Maceo Productions, Florida

08/2002-01/2007

- Director of Technologies.
- Develop branding strategy for online and print campaigns.
- Published monthly / bi-monthly publication.
- Active designer and web developer in day-to-day workflow.
- Managed creative and business affairs.

Intranet Developer / I.T. Personel

NYTimes Co., Florida

06/2004-12/2004

- Assisted I.T. staff in daily work flow.
- Developed intranet for Senior Department staff.

Education

Ringling College of Art and Design

Sarasota, Florida

1999-2003

Graphic and Interactive Communications
Bachelors of Fine Arts

Art Exhibits

Social Issues in Graphic Design

Selby Gallery, Florida

08/2007

S/aRt/Q Inaugural Exhibit

Downtown Sarasota, Florida

11/2009

S/aRt/Q Process Exhibit

G.Wiz Museum, Sarasota, Florida

3/2010

Skills

Photoshop CS4, Illustrator CS4, InDesign CS4, Premiere, Final Cut Pro, Flash, FTP, HTML, CSS, DHTML, Acrobat, PowerPoint, Microsoft Office, Google Applications, Wordpress, proficient on Mac and PC platforms

References

Available upon request.

Portfolio

Online portfolio: <http://isdanielonline.com>